

## COOKIE POLICY

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website, provide you with a personalised, tailored experience and also allows us to improve our customer journey.

By continuing to use our website you agree to our use of cookies

### WHAT ARE COOKIES?

A cookie is a small file of data which our website places on your computer's hard drive. Cookies allow our website to respond to you as an individual and let us tailor our website to your needs, likes and dislikes by gathering and remembering information about you.

### HOW WE USE COOKIES

We use cookies to help us provide you with a better site. For instance, cookies are used to remember your preferences on websites you visit often, to remember your user ID and the contents of your shopping basket, and to help you navigate between pages more efficiently.

We use 'essential cookies' that must be set (for example so you can use the shopping basket, move between pages of our website or complete a purchase) and 'analytical cookies' to help track and improve the performance of the website.

Our website uses persistent and session cookies:

- Persistent cookies allow a website to recognise users when they return to a site and keep certain information on user preferences. Persistent cookies provide convenient and rapid access to familiar objects, which enhances the user experience. These cookies stay on a computer until they are deleted by the user.
- Session cookies allow a website to carry over information from one page to another so that a user does not have to re-enter information. These cookies delete themselves at the end of the session or at a certain time.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More information
OrderId	Session Cookies	Helps the website maintain session information and allow users to be recognized within a website so any page changes or item or data selection is remembered from page to page.	N/A
_utma _utmb _utmc	Google Analytics	These cookies are used to collect information about how visitors use the website. The information is used to compile reports and to help improve the websites. These cookies collect information in an anonymous form,	<a href="#">Here</a>

_utmz			including the number of visitors to the website, where visitors have come to the website from and the pages they visited.	
_ga				
_atuvc	Loc			
Bt	Uid		AddThis cookies allow users to share content via Social Networking websites and email. Third party services may place a cookie on the device to make their service easier to use	<a href="#">Here</a>
Bt2	Uit	Addthis		
Di2	Um			
Dt				
_privy		Privy	These cookies helps with the sign up function (pop-up)on the website.	<a href="#">Here</a>
_hjShownFeedbackMessage	Hotjar		This cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps, Funnels, Recordings, etc.	<a href="#">Here</a>

Please note that third parties (including, for example, Facebook, Twitter, YouTube, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control, for example when you use one of the social website share buttons, a cookie may be set by the service you have chosen to share content through, and so you need to visit the relevant third party website for more information regarding their use of cookies.

You can block cookies by activating the setting on your device browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to use some functions or access all or parts of our website.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

This policy was last updated on 16.01.2019.